



## 2.4 Hot Air Balloon

<i>Activity</i>	<i>Resources</i>	<i>Time Assigned</i>	<i>Outcome</i>
Draw a picture of a hot air balloon on flip chart paper. Make it large enough to write on, and include the balloon, basket and ropes tethering it to the ground.	One picture of a hot air balloon on flip chart paper for each group.	20+ min	
Tell your group that this balloon represents their entrepreneurial idea or project.	You could also use smaller photocopied versions		
<p>They should then think about issues around the future of the projects as follows:</p> <p><b>1. Who needs to be on the board?</b> On the basket or on the people, write the names of the people or organisation who needs to support the project in order it to go anyway, e.g. young people, workers, funders.</p> <p><b>2. What needs to be in place for the project to take off?</b> On the balloon itself, write factors and issues which need to be sorted in order for the business to fly, e.g. a building, staff, constitution, resources.</p> <p><b>3. What is holding it back?</b> Next to the tethering ropes write factors which are preventing the growth of the project, e.g. no funding, no support from local community.</p> <p><b>4. What will really make it fly?</b> Above the balloon write factors that will really help the project to grow, e.g. enthusiasm, commitment, good planning.</p> <p><b>5. What might blow the balloon</b></p>	Coloured markers.		<p>Ideas discussed first, then balloons completed</p> <p>Note:</p> <p>It is an interesting visual tool which encourages discussion. It helps to identify issues which need to be confronted.</p>



<p><b>off course?</b> Either side of the balloon-representing winds that could buffet the balloon about-write down factors which could be problematic for the project once it is off the ground, e.g. continued funding, key people leaving.</p>			
<p>If you have several groups working simultaneously on balloon pictures, compare them and use the ideas gathered as a springboard for planning.</p>			<p>There is scope for comparison across different groups.</p>

